

WHALESBURG MINING PLATFORM



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SOFTWARE BUNDLE
FOR CRYPTOCURRENCY MINERS

1

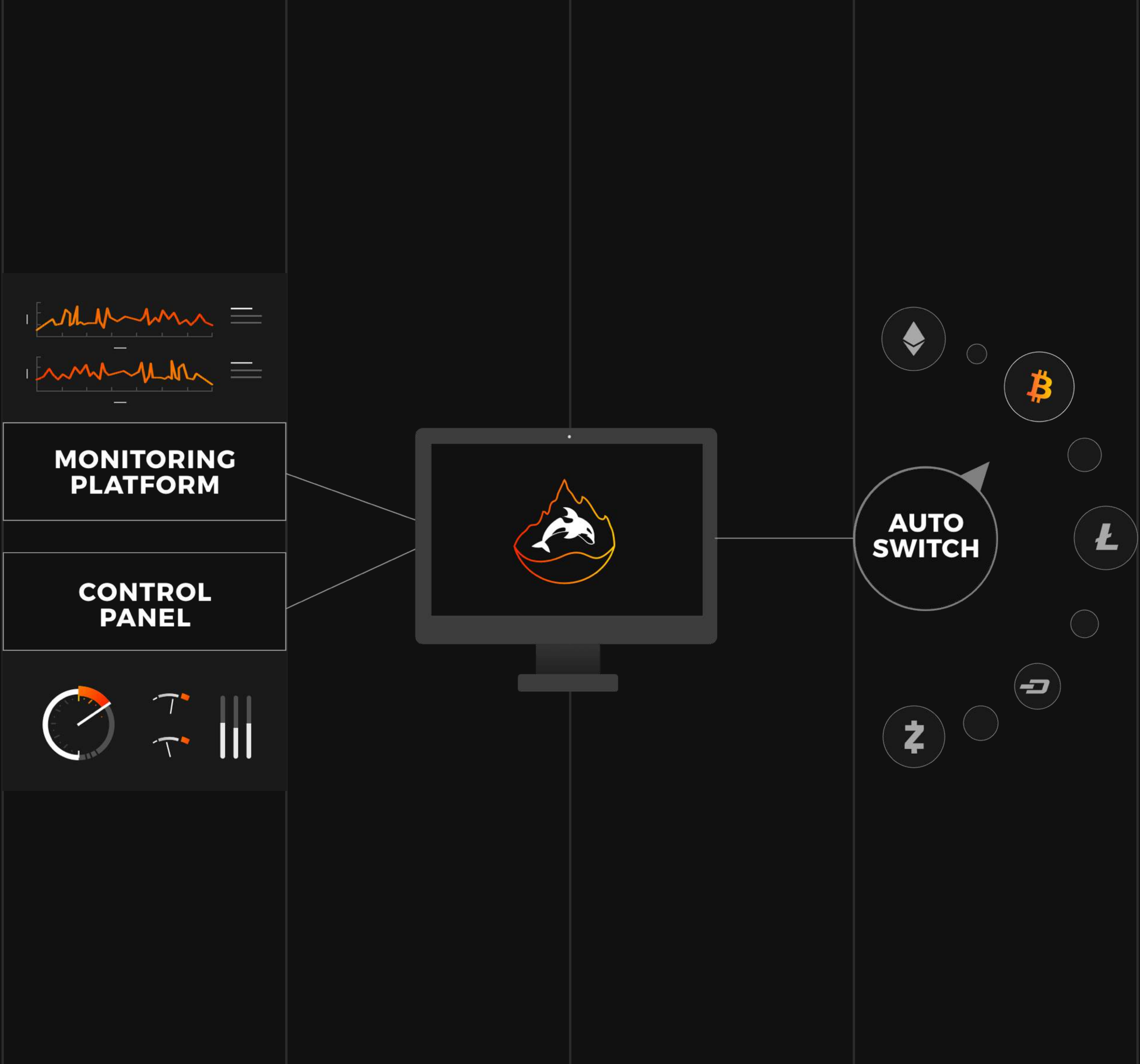
SMART MINING POOL
Auto-switching algorithm

2

MONITORING TOOL
Hardware monitoring software

3

CONTROL PANEL
Recommendations, overclocking
tool, programmable events



MARKET

CUSTOMERS

OWNERS OF A HARDWARE
FOR CRYPTOCURRENCY MINING
(MINERS)

OVERALL CAPITALIZATION

\$ 641,356,233,173

coinmarketcap.com

ASIC



GPU RIG



EARNINGS

REWARDS

bitinfocharts.com

	REWARDS FOR MINING (PER 1 BLOCK)	REWARDS PER MONTH (AVG.)
ETH	\$1.119	\$207.885.570
ZEC	\$3.790	\$65.931.081
BTC	\$113.668	\$466,445.739
DASH	\$1.652	\$26,846,549
BitcoinCash Litecoin other cryptocurrencies		
TOTAL	\$120,229	\$767,108,939

DECEMBER 2018

WHALESBURG'S 5% MARKET SHARE

\$ 38,355,446 /month

WHALESBURG POOL WILL EARN

\$ 389,554 /month

If miners pay common fee,
profits will double

THE PROBLEM

1

THERE IS A **NEED TO ANALYSE** PROFITABILITY IN REAL-TIME

2

HIGH RISK TO MISS PREREQUISITES TO HARDWARE FAILURE

3

HARDWARE SETUP TAKES SIGNIFICANT TIME

4

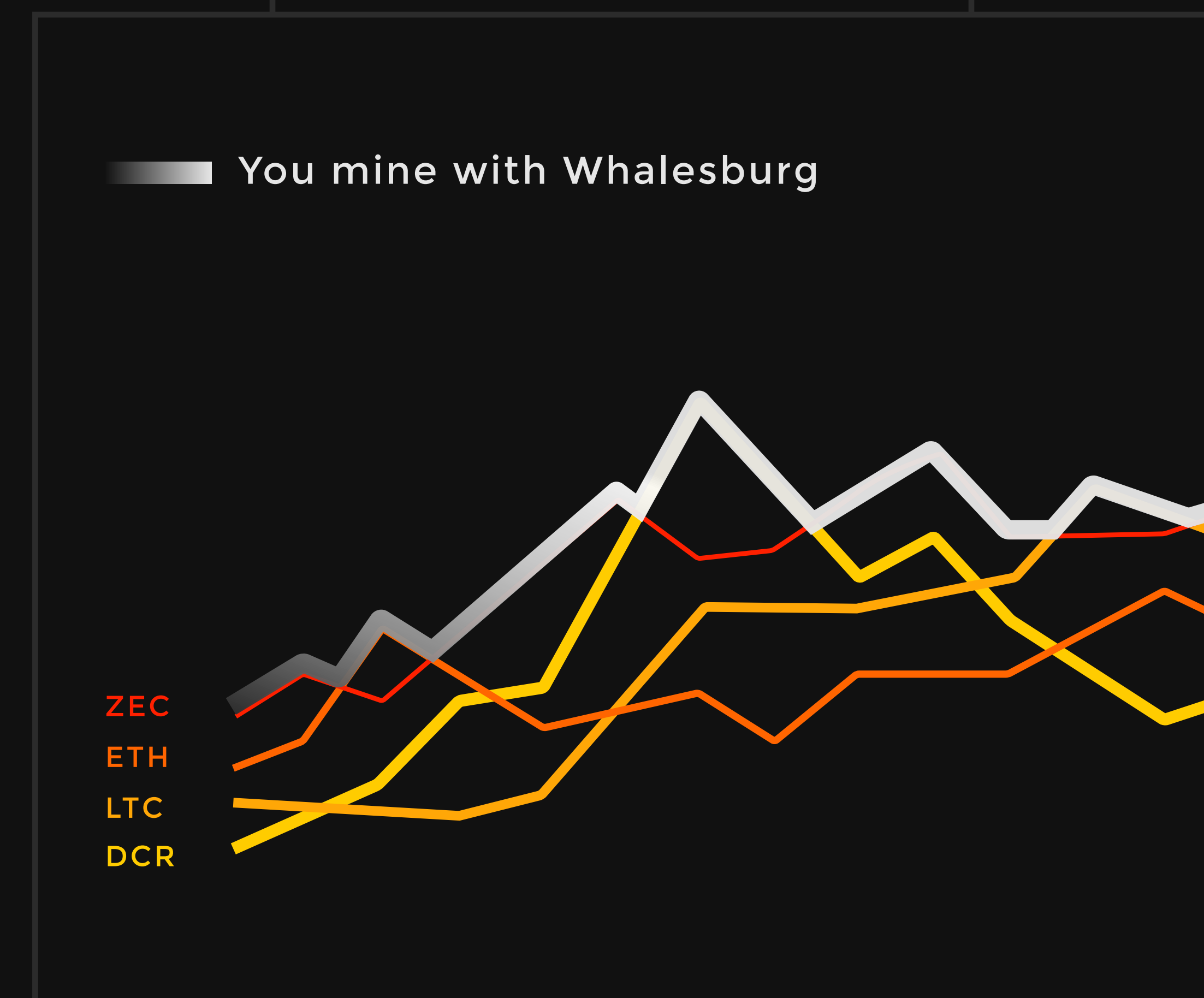
YOU **NEED TO BE A TRADER** TO MAXIMISE YOUR PROFITS

Exchanging at the right time

SOLUTION

SMART MINING POOL

- PROFITABILITY SWITCHING IN NO-TIME
- NO HIDDEN COMMISSION
- TRANSPARENT FEE TRANSACTIONS
- UP-TIME: 99,9%
- ANONYMOUS MINING



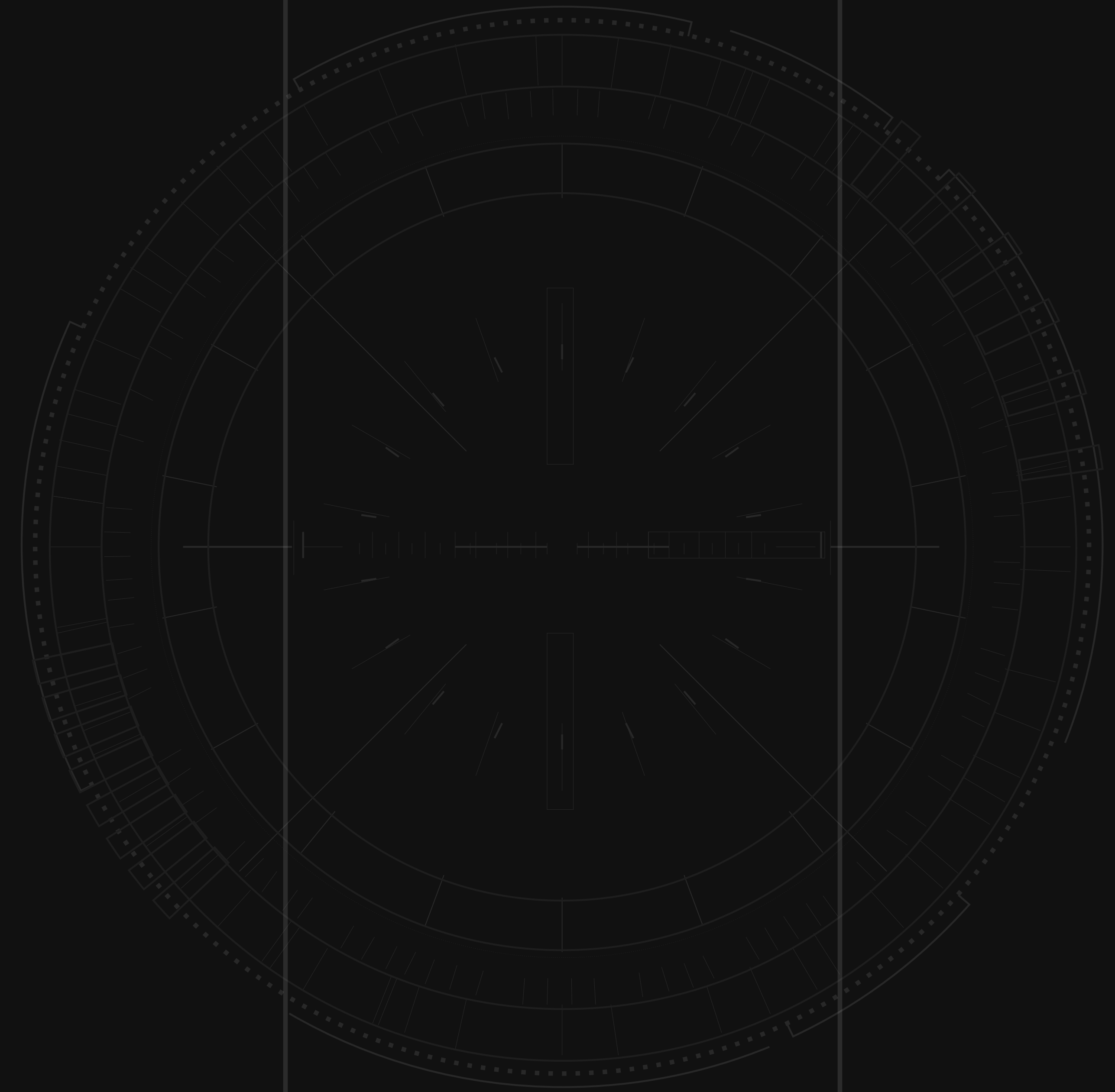
MONITORING TOOL

- CROSS-PLATFORM DASHBOARD
- MULTI-USER ACCESS
- HARDWARE STATE MONITORING
- NOTIFICATIONS AND RECOVERY



CONTROL PANEL

- MANAGE PERFORMANCE
- LARGE SCALE OVERTCLOCKING
- SCRIPTING AND API
- MULTIPLE MINERS MANAGEMENT



MVP ROADMAP

AUG - NOV
2017

Research
+
Experiments
with Open
Source

OCT - APR
2017

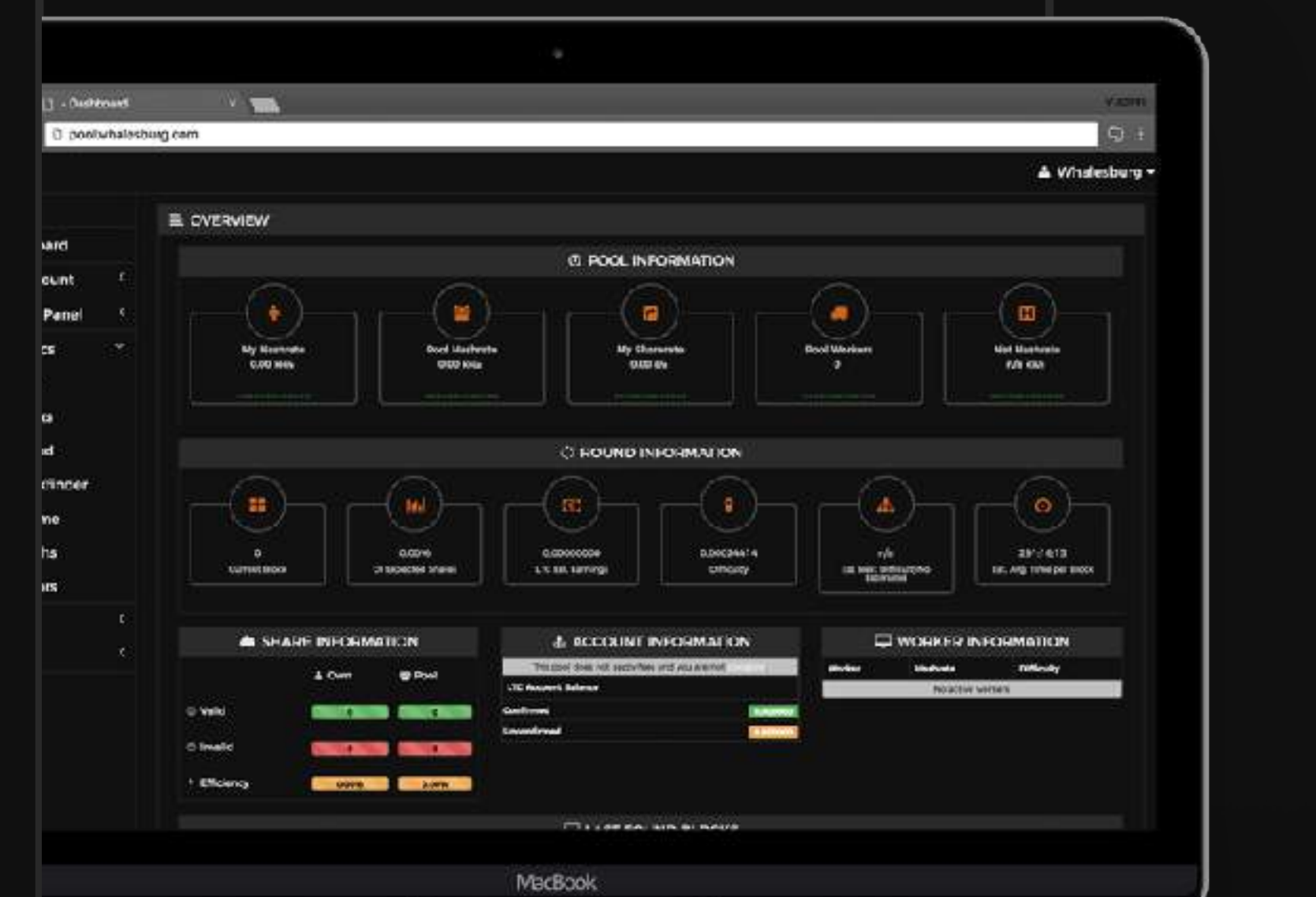
Crowdsale
Preparation
+
Crowdsale

DEC - MAR
2017

Smart mining
pool
+
Monitoring tool
MVP

FEB - APR
2018

Control Panel
private alpha



BUSINESS MODEL

SMART MINING POOL

2% FEE

CONDITIONS

WBT* = 1%

* Whalesburg token fee - digital asset sold during the token sale and is needed to make payments inside the platform.

CONTROL & MONITORING

FREEMIUM Free to use with
our mining pool

PREMIUM FEATURES

\$149/month

- Support priority
- Hardware support
- Premium features

TRACTION

EARLY ADOPTERS

YARDATAMINE

CRYPTOCURRENCY HOSTING

38,000 m²

ASICS HARDWARE CAPACITY

14,500 pcs.

REFERENCES

—
Eugene Zilmer,
Yardatamine CEO

OVERALL RETURN RATE

\$7,511,000 /month

cryptocompare.com

SOLO MINERS

COMMUNITY

GPU HARDWARE

15,000 pcs.

OVERALL RETURN RATE

\$105,000 / month

cryptocompare.com

PARTNERSHIPS

PARTNERSHIPS

SECURED

CRYPTOCURRENCY EXCHANGES

PAYOUTS IN

BTC & ETH



SECURED

PAYMENT GATEWAYS

PAYOUTS IN

FIAT MONEY



COMPETITORS

COMPETITORS

MINING POOLS

NICEHASH
MINERGATE

SUPRNOVA
SMARTPOOL

COMPETITORS

WHALESBURG

HIGH AVAILABILITY

✓

✓

1-2% FEE

✓

✓

SWITCHING ALGORITHM

✓

✓

MONITORING & NOTIFICATIONS

✗

✓

HARDWARE MANAGEMENT

✗

✓

RECOMMENDATIONS

✗

✓

MONITORING SOFTWARE

MULTIMINERAPP
GENESIS-HIVE

AWESOMEMINER
MINERBOARD

COMPETITORS

WHALESBURG

SWITCHING BETWEEN POOLS

✓

✗

HARDWARE MANAGEMENT

✓

✓

FREE SOFTWARE

✗

✓

PRIVATE POOL

✗

✓

24/7 SUPPORT

✗

✓

EASY ONE-CLICK INSTALL

✗

✓

PROGRAMMABLE NOTIFICATIONS

✗

✓

TEAM

John Kitkin

FOUNDER & CEO



IT Entrepreneur

BACKGROUND

WEB DEV AGENCY

Founded in 2007. Founder and the very first developer.

Over 300 successful projects. In close partnership with 5 Zurich global media agencies we've delivered over 100 solutions for companies like Heineken, Swarovski, SMART, Maurice Lacroix, MIGROS.

CRYPTOCURRENCY ANALYTIC

2 years soloing

I used to be a trader at the Poloniex exchange; I have been a consultant for private mining investors and traders for 1 year. Increased fund's portfolio by 15% in average.

TALENT GUILD INT.

Helping EU companies to find top 1% talents in IT field
1 year as CEO & Founder

20 successful deals of recurrent payments. Managed 2 teams of PHP and JAVA coders remotely. Helped to deliver 3 great projects on EU markets.

Konstantin Lermontov

CO-FOUNDER & CMO



Business analyst, brand
developer, creative director

«As a designer and creative director, I always deliver work in the final form without showing any sketches. In my experience all designed brands were agreed upon with clients during the first presentation.»

BACKGROUND

JSC IVKON.BY

Operated high-technology confectionery company as the CMO for 4 years

50+ brands launched. Annual candy festival for 10k participants organized

FREELANCE WORK

8 years of experience as business analyst & graphic designer

150+ brands in different types of businesses were launched

FOUNDED BRANDING STUDIO

3 years experience as creative director

80+ brands & ads launched

CRYPTOCURRENCY ICO

3 month experience as CMO

60+ employees was under my leadership. ICO entered the top 20 collected funds

TEAM

Vladimir Protasevich

CO-FOUNDER & CTO



Software engineer, system architect, project manager

«As a system architect and CTO, I gather top-level engineers together and build bug-free and easy to maintain systems. I'm a strong advocate of high code quality and DevOps culture – it makes possible to achieve unprecedented Time To Market.»

BACKGROUND

FOUNDED SOFTWARE DEVELOPMENT COMP.

2,5 years experience as CTO

Rework the whole online accounting system for MrShoebox

FREELANCE WORK

1-year experience as a system architect and software engineer

Successfully built complex data flow and backend for real estate startup, build job management system for a big cluster using RabbitMQ

RACOONS GROUP

1,5 years experience as software engineer

Had been involved in 6 projects, for instance, had built high-availability file sharing service from scratch

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www.whalesburg.com 